

# Annual Meeting 2026

February 12-15, 2026

Hyatt Regency Long Beach  
Long Beach, CA - USA

## Sponsor Prospectus





## TABLE OF CONTENTS

TABLE OF CONTENTS	1
WELCOME MESSAGE	2
ISSWSH BOARD OF DIRECTORS	3
SCIENTIFIC PROGRAM AND EDUCATION COMMITTEES	4
PROGRAM OVERVIEW	5
MEETING AND EXHIBITOR INFORMATION	6
SPONSOR INFORMATION	7
SPONSOR PACKAGES	8
ADDITIONAL SUPPORT AND ADVERTISING	9
OTHER SUPPORT OPPORTUNITIES	10
TERMS & CONDITIONS	11
BECOME A SPONSOR/EXHIBITOR	20

## WELCOME MESSAGE

Dear Industry Colleague,

On behalf of the International Society for the Study of Women's Sexual Health (ISSWSH), we invite you to join us in Long Beach, CA, February 12-15, 2026, for the IN-PERSON ISSWSH Annual Scientific Meeting. The ISSWSH provides a multidisciplinary understanding of female sexuality across the lifespan and is led by a passionate group of international academicians, healthcare professionals, researchers and educators who have helped shape the field of women's sexual health.

The ISSWSH Annual Scientific Meeting will be held at the Hyatt Regency Long Beach in Long Beach, CA, USA. Attendees of the meeting include (but are not limited to) physicians (sexual medicine, gynecology, internal medicine, family practice, urology and others), physical therapists, sex therapists, psychologists, nurse practitioners, midwives, physician assistants, basic scientists, clinical researchers, sexuality educators, trainees and patient advocates who all share this passion for understanding and actively promoting sexual health. We expect approximately 525-550 attendees from across North America and around the world to attend this CME event and are excited about the opportunity to partner on a diverse program that will present inclusive research, education, physiology of sexual function, best practices in management of sexual dysfunction and understanding of human sexuality with a global perspective.

ISSWSH recognizes the importance of industry partners and is appreciative of any support and/or sponsorship that you may provide. Please review the prospectus carefully and if you have any questions, please give us a call. Thank you and we hope to see you in Long Beach, California in February!



Sue W. Goldstein, BA, CCRC, AASECT-CSE, IF  
Industry Relations Chair



## ISSWSH BOARD OF DIRECTORS



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MD, PhD  
President



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MD, MS, IF, NMCP, FACOG  
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MD, MS, FACOG, IF  
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DNP, WHNP-BC, AFN-C, CSC, IF  
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PhD, MPH, MBA, CPA, CSC, CSE, IF  
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**Roberta Renzelli-Cain**  
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ISSWSH Fellowship Chair



**Aleece Fosnight**  
MSPAS, PA-C, CSC, CSE, IF  
Membership Chair



**Kris Christiansen**  
MD  
Online Services Chair



**Megan Falsetta**  
PhD  
Research Grants Chair



**Sameena Rahman**  
MD, FACOG, NCMP, IF  
Scientific Program Chair



**Jeff Kiesner**  
PhD, IF  
Scientific Program Co-chair



**Jill Krapf**  
MD, MEd, FACOG, NCMP, IF  
Social Media Chair

## SCIENTIFIC PROGRAM COMMITTEE

The Annual Scientific Meeting Committee is responsible for putting together all Symposia and State-of-the-art lectures. They are also responsible for reviewing all abstract submissions that are then scheduled throughout the program.

- Sameena Rahman, MD, IF (Chair)
- Jeff Kiesner, PhD (Co-Chair)
- Heather Quaile, DNP, WHNP-BC, IF
- Aleece Fosnight, MSPAS, PA-C, CSC, CSE, IF
- April Patterson, PT, MSPT
- Elisa Maseroli, MD
- Erika Kelley, PhD
- Faysal El Kak, MD
- Irwin Goldstein, MD, IF
- Jandra Mueller, DPT, MS
- Sue Goldstein, BA, CCRC, AASECT-CSE, IF
- Janeane Anderson, PhD, MPH
- Jessica Yih, MD
- Jim Pfaus, PhD, IF
- John Vogel, DO, IF, MSCP, CIPS
- Linda Vignozzi, MD, PhD
- Megan Falsetta, PhD
- Nisha McKenzie, PA-C, CSC, IF, MSCP
- Rose Hartzell-Cushanick, PhD, EdS, CHES, LMFT, IF
- Sarah Cigna, MD, MS, IF
- Shari Goldfarb, MD
- Sharon Bober, PhD
- Sophie Bergeron, PhD
- Tami Rowen, MD, MS, FACOG, IF

## EDUCATION COMMITTEE (Annual Scientific Meeting Subcommittee)

The Annual Scientific Meeting Subcommittee of the Education Committee is responsible for planning the ISSWSH Pre-Course, Instructional Courses, and Lunch & Learns during the Annual Scientific Program

- Sarah Cigna, MD, MS, IF (Education Chair)
- Jandra Mueller, PT, DPT, MS, IF (Committee Co-Chair)
- Kat Bruno, MSN-FNP
- Eliza Burr
- Isabel Centeno
- Estela Citrin, MD
- Shilpa Darivemula, MD, MS
- Sasha Davenport, MD
- Stephanie Davis, MD
- Melanie Davis, Med, PhD, CSC, CSE, CSE-S
- Anissa Duraiaj, MD
- Kim Einhorn, MD, FACOG, MSCP
- Faysal El Kak, MD
- Jordan Emont, MD, MPH, ScM
- Allison Etcheverry
- Noa Flischacker
- Aleece Fosnight, MSPAS, PA-C, CSC, CSE, IF
- Ashley Fuller, MD, IF
- Sue Goldstein, BA, CCRC, AASECT-CSE, IF
- Taylor Hahn, MD, FACOG, MSCP
- Lauren Harrington, MD
- Michaela Heller, MD
- Amber Holloway, CNM
- Rainey Horwitz, MD
- Nada Ibrahim, MD, FRCSC
- Erika Kelley, PhD
- Jewel Kling, MD, MPH, IF
- Angelika Kotomanska, MSc
- Deepali Kothary, MD, NCMP, FACOG, IF
- Jill Krapf, MD, Med, IF
- Paige Kuhlmann, MD
- Margarita Litvak, MD, IF
- Sadaf Lodhi, DO, IF
- Meredith McClure, MD, IF
- Chailee Moss, MD
- Rachel Murray, WHNP-BC
- Mia Neustein, MSN, WHNP-BC, MSCP
- Zita Nickeson, PhD, Med, LMHC, LPC, CST-S
- Rachel Pope, WHNP-BC
- Heather Quaile, DNP, WHNP-BC, IF
- Sameena Rahman, MD, IF
- Tami Rowen, MD, MS, FACOG, IF
- Rachel Rubin, MD, IF
- Doreen Saltiel, MD, JD
- Lauren Spivack, MD
- Christine Vaccaro, DO
- Laura Valle, DNP, APRN-CNM, MSCP, FACNM

## PROGRAM OVERVIEW

### Thursday, February 12, 2026

#### **Annual Pre-Course**

*Sex Education and Menopause Care - What We Want Every Provider to Know*

*A Region-Based Approach to Sexual Health Concerns: History Tells the Story*

*Sexual Medicine Physical Exam*

*Region Based Evaluation and Management for Orgasm Dysfunction*

*ISSWSH HSDD Processes of Care and Mental Health Treatments*

*HSDD Treatments*

*Region Based Evaluation and Management for PGAD/GPD*

*Region Based Approach to Evaluation and Treatment of Painful Sex*

*Genitourinary Syndrome of Menopause and Lactation*

*Region Based Applications of Physical Therapy*

#### **Annual Scientific Meeting Opening Ceremony**

*ISSWSH Presidential Lecture*

*Top 5 Abstract Presentations*

*Central Sensitization and PGAD Practical Approach*

### Friday, February 13, 2026

*State of Sexual Medicine Research: How Dismantling US Government-Funded Research Has Global Implications*

*Clitoral Ultrasound: Practical Applications*

*Major AUA GSM Guidelines as Endorsed by ISSWSH and TMS and Summary of ICSM*

*Childhood Experiences: Pathways to Sexual Health from Adolescence to Emerging*

*ISSWSH Business Meeting (members only)*

### Saturday, February 14, 2026

*Body Image and Cancer*

*Social Media and Technology: The Digital Impact on Intimacy*

*Changing the Narrative of Women's Pain: Addressing the Gender Disparities in Pain Management*

*Neural Pathways and Applications Sexual Health*

*Conversations With the Oncologist: Cancer and Hormones (Estrogen and DHEA Use for the Patient Using Aromatase Inhibitors and Tamoxifen)*

*Sex, AI, and Bias: Technology at the Frontiers of Sexual Health*

### Sunday, February 15, 2026

*Highlight a Hormone – Testosterone*

## MEETING AND EXHIBITOR INFORMATION

### VENUE

Hyatt Regency Long Beach  
200 S Pine Ave  
Long Beach, CA 90802 USA  
Phone: +1 562-491-1234

Explore Downtown Long Beach from Our Waterfront Ocean View Hotel

*Located on a premiere waterfront spot in the heart of Downtown, Hyatt Regency Long Beach is the only 4 Diamond Award-winning Long Beach, California hotel with all 531 guestrooms and suites offering ocean or harbor views. With a combination of style, sophistication, comfort and the ideal site, we will make your experience memorable and enjoyable whether you are traveling for business or pleasure.*



*Reservation deadline: January 20, 2026*

*(Special event rate is based on availability within the room-block)\**

*Room rate: \$219.00++/night/single or double*

### REGISTRATION

Sponsor and Exhibitor registration for the ISSWSH Annual Meeting is managed by the Executive Office. You will receive a badge form that outlines the complimentary and discounted badges you are entitled to receive. If your company is not exhibiting at the meeting, and you are attending, you should register through the website as an Industry Representative. If you have any questions regarding registration, please send an email to [info@isswsh.org](mailto:info@isswsh.org).

### EXHIBIT HOURS (subject to change)

<b>Exhibit Set-Up</b>	Thursday, February 12, 2026	<b>07:30 am – 10:00 am</b> <b>11:00 am – 12:00 pm</b>
Exhibit Hours:	Thursday, February 12, 2026	12:00 pm – 07:30 pm
Exhibit Hours:	Friday, February 13, 2026	09:00 am – 04:00 pm
Exhibit Hours	Saturday, February 14, 2026	10:00 am – 03:30 pm
<b>Exhibit Break-down</b>	<b>Saturday, February 14, 2026</b>	<b>03:30 pm – 05:30 pm</b>

*\*The deadline for sponsor opportunities is January 26, 2026, on a first come, first served basis.*

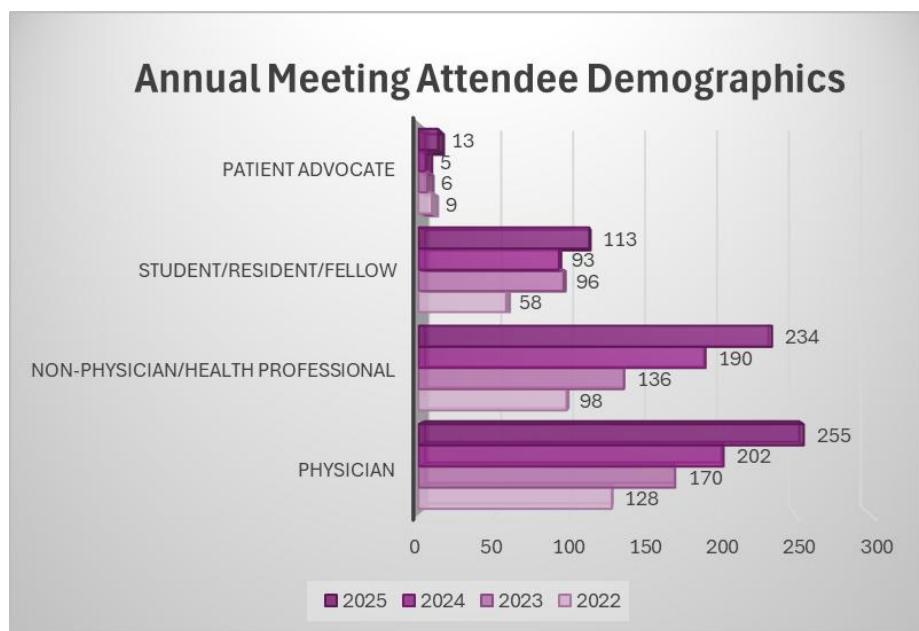
## SPONSORSHIP INFORMATION

ISSWSH offers all companies the opportunity to support the meeting by becoming a sponsor and/or exhibitor. All sponsorship options are listed in this prospectus. Sponsors may opt for a single sponsor item and have options to participate as a hybrid sponsor. Any combination of multiple sponsorship opportunities and/or categories is possible. Sponsorship levels are reached by contracting any of our sponsorship packages or by reaching the value of a sponsorship package through individual items or a customized package.

All applications for sponsorship will be processed on a first-come, first-served basis and are confirmed once a signed sponsorship application form and payment have been received and confirmed by the ISSWSH Executive Office. Sponsors will have 1st/2nd/3rd/4th choices of sponsorship opportunities based on the sponsor levels, which are (in this order) Gold, Silver, and Bronze Sponsorship. See schedule below for the respective minimum contribution amount per level and applicable deadline for selecting sponsorship options for each level.

### SPONSORSHIP LEVELS

ISSWSH is committed to providing opportunities for industry partners that support ISSWSH's mission of a ***Thriving Sexuality for Every Body*** while also offering maximum visibility among leaders in the field of female sexual health. By reaching a certain sponsorship level, your company will experience a variety of benefits and greater visibility at the ISSWSH meeting through signage, banners, and exhibits. You have the flexibility to attain sponsorship levels with choices listed in the "Sponsorship Opportunities" section of this prospectus. The selection and combination of support items to reach the cumulative value of the desired sponsorship level is up to you. If you are interested in items not listed in our prospectus, please contact us to discuss!



## SPONSOR PACKAGES

<b>Gold Sponsor</b>	<b>USD 25,000</b>
<ul style="list-style-type: none"> <li>• Acknowledgement with company logo as Gold Sponsor in the Program Book/Exhibit Guide, Pre-meeting Email, social media Shout Out, on the Sponsor Signage, and Break Slides</li> <li>• Identification as Gold Sponsor on <a href="http://www.isswsh.org">www.isswsh.org</a> home page and meeting page with logo to your company's website.</li> <li>• Innovation Showcase: 20-minute industry presentation during meal timeslot (F&amp;B and standard AV included) includes insert in attendee bag advertising the showcase.</li> <li>• Pre-registration attendee list after early registration fee deadline, two weeks prior to the meeting, and on-site attendee list (does not include European attendees).</li> <li>• Exhibitor with eight industry representative badges (may also attend scientific sessions).</li> </ul>	
<b>Silver Sponsor</b>	<b>USD 15,000</b>
<ul style="list-style-type: none"> <li>• Acknowledgement with company logo as Gold Sponsor in the Program Book/Exhibit Guide, Pre-meeting Email, social media Shout Out, on the Sponsor Signage, and Break Slides.</li> <li>• Identification as Silver Sponsor on <a href="http://www.isswsh.org">www.isswsh.org</a> home page and meeting page with logo to your company's website.</li> <li>• Inside Front/Back Cover Full Color Ad in Exhibit Program Guide.</li> <li>• Pre-registration attendee list after early registration fee deadline, two weeks prior to the meeting, and on-site attendee list (does not include European attendees).</li> <li>• Exhibitor with six industry representative badges (may also attend scientific sessions).</li> </ul>	
<b>Bronze Sponsor</b>	<b>USD 12,000</b>
<ul style="list-style-type: none"> <li>• Acknowledgement with company logo as Gold Sponsor in the Program Book/Exhibit Guide, Pre-meeting Email, social media Shout Out, on the Sponsor Signage, and Break Slides.</li> <li>• Identification as Bronze Sponsor on <a href="http://www.isswsh.org">www.isswsh.org</a> home page and meeting page with logo to your company's website.</li> <li>• Pre-registration attendee list after early registration fee deadline, two weeks prior to the meeting, and on-site attendee list (does not include European attendees).</li> <li>• Exhibitor with four industry representative badges (may also attend scientific sessions).</li> </ul>	
<b>Exhibitor</b>	<b>USD 4,500</b>
<ul style="list-style-type: none"> <li>• 6 ft. Tabletop Exhibit, including 2 chairs, wastebasket, standard power outlet.</li> <li>• Acknowledgement with company names as Exhibitor in the Program Book/Exhibit Guide, Pre-meeting Email, on the Sponsor Signage, and Break Slides.</li> <li>• Identification as exhibitor on <a href="http://www.isswsh.org">www.isswsh.org</a> meeting page with company name.</li> <li>• Two industry representative badges (may also attend scientific sessions).</li> </ul>	

## ADDITIONAL SUPPORT AND ADVERTISING

ALA-CARTE SUPPORT OPTIONS	Exhibit Add-On	A-la-Carte
Innovation Showcase: 20-min industry talk during a meal (F&B and standard AV included)	\$9,000	\$10,000
<del>Exclusive: Attendee Bag (3-Color design on 1-side of bag/ISSWSH logo on opposite)</del> <b>SOLD OUT!</b>	\$6,000	\$7,500
AM/PM Break Sponsor (Exclusive Sponsor per break)	\$6,000	\$7,500
Door Drop (excluding production)	\$4,000	\$5,000
<del>Exclusive: Hotel Keycards (excluding production)</del> <b>SOLD OUT!</b>	\$4,000	\$5,000
<del>Exclusive: Lanyard with Company Logo</del> <b>SOLD OUT!</b>	\$3,250	\$4,000
Mobile App Banner Ad	\$2,500	\$3,000
Mobile App Scheduled Push Notifications (2)	\$1,200	\$1,500
Insert in Attendee Bag (single item/product sample)	\$1,200	\$1,500

## ADVERTISING

There are a variety of opportunities to increase your company's visibility to attendees of the ISSWSH Annual Meeting by placing an ad in the Meeting Exhibit Guide.

### AD Rates and Specifications

#### Full page ad (full color):

letter format (8.5" x 11") with at least 300 dpi and can be delivered as a PDF with bleed lines.

\$2,500.....INSIDE FRONT/BACK COVER AD  
\$1,500.....FULL INTERNAL PAGE AD

#### Half page ad (full color):

letter format (8.5" x 5.5") with at least 300 dpi and can be delivered as a PDF with bleed lines.

\$1,000.....HALF INTERNAL PAGE AD



## SOCIAL NETWORKING SUPPORT OPPORTUNITIES:

### Welcome Reception \$10,000

Stand Out as a Sponsor – Elevate Your Brand at the Event

Showcase your company in a high-visibility, high-engagement setting by sponsoring our Welcome Reception. As a sponsor, you'll enjoy:

- Prime Exposure from your exhibit space, where you can connect directly with attendees and industry peers.
- Custom Branding, including a signature cocktail or mocktail named after your company, served with branded cocktail napkins at the bar.
- Tasty Touchpoints, with a featured food item of your choice from our curated display menu available at your exhibit table.
- Prominent Recognition, with branded signage at your space and throughout the event.
- Marketing Inclusion, featuring your sponsorship in all event promotions—digital invitations, printed program materials, social media, and more.

This is your opportunity to leave a lasting impression while aligning your brand with a dynamic, engaging experience.

### International Café \$7,500

Boost your brand visibility by sponsoring a morning or afternoon break in our lively International Café. Enjoy prominent signage, branded napkins and coffee sleeves, and direct engagement with attendees in a prime networking space. Make a lasting impression while attendees relax, recharge, and connect.

Make a lasting impression—sponsor an International Café time today!

## MOBILE APP SUPPORT OPPORTUNITIES

### Splash Screen / Event Intro Page \$5,000

Make a lasting first impression with an advertisement of your company as splash screen / event intro page. This is a “can’t miss it” advertising opportunity.

### Banner Ad \$ 2,500

Land a winning first impression with a custom banner at the top of the news feed. This banner can be linked to your sponsor/exhibitor profile in APP, a session or a website. Banners help drive booth and website traffic and increase brand visibility. Multiple banners are supported.

### News Message and Push Notification \$ 1,500

Push notifications instantly reach attendees with important information, alerts, updates and more and appear on an attendee’s device even if the meeting app is closed. The push notification can be 75 characters. Post a news message on the news feed and landing page and lead attendees to the news message with the push notification. News messages can have more characters, support rich text and

links, and can be accompanied by an image or a video.

## TERMS & CONDITIONS

### 1 General

#### 1.1 Definitions in these Terms and Conditions

- a. "Application Form(s)": the ISSWSH Sponsor Application Form, the ISSWSH Additional Sponsor Items Application Form, which when provided to ISSWSH's executive office constitutes an irrevocable offer from the Sponsor to enter into a binding agreement for the item(s) indicated on the Application Form;
- b. "Booth": the construction, built on the Stand Space in which the Exhibitor displays its products or exhibits, provided by ISSWSH, upon application and (pre) payment by the Exhibitor;
- c. "Confirmation": the written confirmation (including by fax or e-mail) from ISSWSH of its sponsorship level and/or allocation of one or more Sponsor Item(s), which is sent to the Sponsor by ISSWSH upon receipt by ISSWSH of (i) the Application Form (ii) Additional Sponsor Items Application Form (iii) the written approval (including by fax or by e-mail) from the Sponsor of a reasonable alternative as set out in Article 1.2(e);
- d. "Exhibition": the presentation of for profit and not for profit during the Meeting;
- e. "Exhibitor": the natural or legal person, including its employees, servants and agents, to whom a Stand Space at the Exhibition has been allocated by ISSWSH;
- f. "Fee": Sponsor shall pay to ISSWSH the Fee in exchange for the Sponsor Item(s);
- g. "Meeting": the Annual Meeting of ISSWSH on February 12-15, 2026;
- h. "Prospectus": the document provided by ISSWSH which contains information about the Meeting and which includes these Terms and Conditions and the Application Form(s);
- i. "ISSWSH": "International Society for the Study of Women's Sexual Health", established in 2002 in Boston, MA, USA;
- j. "ISSWSH Executive Office": 14305 Southcross Dr. W, Suite 100, Burnsville MN, 55306, USA Fax: +1 (952) 314 8212, Email: [info@isswsh.org](mailto:info@isswsh.org) and [meeting@isswsh.org](mailto:meeting@isswsh.org);
- k. "Sponsor": the natural or legal person on behalf of which the Application Form(s) has been submitted to ISSWSH;
- l. "Sponsor Agreement": the agreement between ISSWSH and the Sponsor with respect to the Sponsor Item(s), as further defined by the Confirmation;
- m. "Sponsor Item(s)": all items or activities set out in the applicable Application Form(s), and/or any other sponsor items as offered by ISSWSH further defined in the Confirmation;
- n. "Stand Space": the area of space at the Venue where the Exhibitor is allowed, under the Sponsorship Agreement, to display its products or exhibits;
- o. "Terms and Conditions": the regulations set out in this document, which govern the Application Form(s), The Sponsorship Agreement, the Additional Sponsor Items Agreement and any further binding agreement(s) between ISSWSH and the Sponsor in connection with these documents
- p. "Venue": the Hyatt Regency Long Beach - Long Beach, CA, USA;

#### 1.2 Application Procedure and Formation of Binding Agreement

- a. With observance of the submission date of the Application Form, ISSWSH will decide whether an agreement will be entered into with the Sponsor with respect to the ISSWSH Meeting Sponsor Program and/or one or more Sponsor Item(s) as set out in the Application Form(s) submitted by the Sponsor. ISSWSH reserves the right to refuse any Application Form for any reason;
- b. ISSWSH and the Sponsor shall have entered into a binding agreement with respect to one or more Sponsor Item(s) as soon as the ISSWSH Executive Office has sent a Confirmation of the Sponsor Agreement to the Sponsor after receipt of the Sponsor's signed Application Form;

d. ISSWSH will consider the Sponsor's wishes as far as possible. If a Sponsor Item for which the Sponsor submitted an

## TERMS & CONDITIONS (Cont.)

Application Form is not available, ISSWSH may propose one or more reasonable alternative(s) to the Sponsor, which can be accepted by the Sponsor in writing within 5 business days as from the date of the proposal. In the absence of a timely acceptance, the proposal of ISSWSH will lapse and ISSWSH has the right to offer and/or allocate the same reasonable alternative(s) to a third party. The Sponsor is not entitled to a reasonable alternative;

e. Unavailability of one or more Sponsor Item(s) for which the Sponsor submitted an Application Form does not affect the fact that upon Confirmation ISSWSH and the Sponsor shall have entered into a binding agreement with respect to the available Sponsor Item(s) for which the Sponsor submitted the Application Form(s);

f. The rights and obligations of ISSWSH and/or the Sponsor under the binding agreement may not be assigned, transferred or delegated by the Sponsor to third parties. However, the Sponsor may assign its rights and obligations under this binding agreement to (i) any of its affiliates, (ii) its successor (including the survivor company of any consolidation or merger) or (iii) its assignee of all or substantially all of its business (jointly "the New Sponsor"), under the condition that ISSWSH has provided its written consent prior to such an assignment. Permission of ISSWSH for such an assignment must be requested by the Sponsor in writing. In case ISSWSH has agreed to such an assignment and the New Sponsor does not fulfill its obligations under the binding agreement, the Sponsor shall be liable for the damage resulting there from;

g. Any notice required under the binding agreement shall be given in writing by regular mail, email or fax directed in respect of ISSWSH to the ISSWSH Executive Office and in respect of the Sponsor to the contact details provided by the Sponsor in the Application Form;

h. No amendment, modification, or supplement of any provision of the Sponsorship Agreement shall be valid or effective unless made in writing and signed by duly authorized representatives of each party;

i. Any right of ISSWSH under this binding agreement shall not be deemed waived in any manner except as specifically waived in writing and signed by an authorized officer of ISSWSH;

j. The Sponsor agrees to abide by all relevant standards including: (a) the Accreditation Council for Continuing Medical Education's (ACCME) on Standards for Commercial Support of Continuing Medical Education, or other governing accrediting body standards; (b) the FDA's Guidance for Industry: Industry-Supported Scientific and Educational Activities; (c) the PhRMA Code on Interaction with Healthcare Professionals; (d) the Office of Inspector General's Compliance Program Guidance for Pharmaceutical Manufacturers; and (e) all other relevant standards and guidelines;

k. The Sponsor acknowledges that from the date of entering the binding agreement it is bound by cancellation conditions as set out in the Terms and Condition in the event of cancellation of one or more Sponsor Item(s).

### 1.3 Payment

a. All Fees shall be due and payable upon entering into the binding agreement as set out in Article 1.2(b);

b. Unless otherwise agreed to the parties and stated in the Sponsor Agreement, any payments to be invoiced by ISSWSH will be due and payable net thirty (30) days;

c. The Fee of the Sponsor Item(s) may be increased with applicable (State) taxes;

d. The Sponsor will pay the ISSWSH invoice by check or bank wire in US\$;

e. Checks made payable to:

International Society for the Study of Women's Sexual Health

14305 Southcross Dr. W, Suite 100

Burnsville, MN 55306

f. Bank wire details will be provided upon request by the ISSWSH Executive Office;

g. If any Fees are not paid by the due date, Sponsor shall additionally pay to ISSWSH (a) a late fee equal to two percent (2%) or the highest legal rate, whichever is lower, of the overdue balance per month compounded monthly; and (b) any costs and

expenses incurred by ISSWSH (including attorneys' fees) in connection with collection efforts related to the unpaid amount.

## TERMS & CONDITIONS (Cont.)

### 1.4. Alteration, Cancellation and Postponement

#### 1.4.1 Alteration

ISSWSH reserves the right to advance, postpone, vary and/or change the location of the Exhibition and/or vary and/or change the location and/or size of the Stand Space and/or Booth, and/or the layout of the Exhibition, without the Exhibitor having any claim on ISSWSH;

#### 1.4.2 Cancellation

The cancellation conditions set out in Article 1.4.2 apply to all Sponsor Item(s) upon entering into the binding agreement as set out in Article 1.2(b).

##### 1.4.2.1 Cancellation by Sponsor

a. Notification of the Sponsor to cancel one or more Sponsor Item(s) must be submitted to ISSWSH Executive Office in writing by regular mail, email or fax;

b. The effective date of cancellation of the Sponsor Item(s) will be the date on which the Executive Office receives the written notice from the Sponsor;

c. If the Sponsor cancels one or more Sponsor Item(s) 3 months prior to the Meeting, a cancellation charge of 50% of the Fee will apply. If a Sponsor cancels one or more Sponsor Item(s) within 3 months of the Event, the Sponsor agrees to pay 100% of the Fee as cancellation charge;

d. If a Sponsor cancels with an outstanding balance due, the Sponsor remains responsible for the entire balance due, plus reasonable legal fees to collect;

e. The cancellation charge represents a reasonable pre-estimate of the likely losses and costs that would be incurred by ISSWSH as a result of the Sponsor's cancellation and that they do not represent a penalty. For the avoidance of doubt, ISSWSH is not required to mitigate its losses and/or costs in such circumstances and the cancellation charge shall remain payable even where the ISSWSH is able to resell the Sponsor Item(s);

f. ISSWSH may but is not required to release the Sponsor from its obligation to pay the cancellation charge if, after the cancellation by the Sponsor, ISSWSH has entered into a binding agreement with a third party for the Sponsor item(s) which had been cancelled by the Sponsor. Under no circumstances is ISSWSH obliged to find such a third party.

##### 1.4.2.2 Cancellation or Postponement by ISSWSH

a. ISSWSH reserves the right to cancel the Meeting at any time. In the event the Meeting is entirely or partially canceled or postponed other than due to a Force Majeure, Sponsor's sole and exclusive remedy with respect to any damages, including incremental and consequential damages, sustained by Sponsor as a result of such non-occurrence or postponement, are the Fees paid by Sponsor. ISSWSH shall refund these Sponsor Fees **less** Sponsor's pro-rata share of expenses as related to the Sponsor Agreement, as determined by the ISSWSH;

b. In the event of Force Majeure, ISSWSH may cancel, amend the date of the Meeting or change the Venue or otherwise alter the Meeting. A Force Majeure is defined as a circumstance or occurrence beyond the parties' control which makes it inadvisable, illegal, commercially impracticable, or impossible for the Meeting to take place as planned, including, without limitation: (i) acts of God, (ii) disasters (including, but not limited to, fire, flood, severe weather, and earthquake), (iii) war, (iv) civil disorder, (v) suspected or actual terrorism, (vi) government regulation (including, but not limited to, declared states of emergency), (vii) national or international public health authorities' (including, without limitation, the Centers for Disease Control or the World Health Organization) declaration of public health emergencies, communicable disease, epidemic or pandemic advisories or alerts, (viii) strikes or work stoppages, (ix) curtailment of transportation services (including, without limitation, travel bans and advisories), (x) public or private policies which restrict or prohibit participants of the Meeting from traveling to or attending the Meeting;

c. Should the Meeting be cancelled, curtailed or adversely affected by any cause not within the reasonable control of ISSWSH

## TERMS & CONDITIONS (Cont.)

including but not limited to any of the Force Majeure events as identified above, the ISSWSH shall be under no obligation to refund all or part of the Fees paid by the Sponsor in respect of his participation in the Meeting. ISSWSH shall be under no liability to the Sponsor or any other person in respect to any actions, proceedings, claims, demands, losses (including consequential losses), costs or expenses whatsoever which may be brought against or suffered or incurred by the Sponsor as the result thereof.

### 1.5 Termination

#### 1.5.1 Termination for Cause

If either party materially breaches the binding agreement, then the non-breaching party may give written notice to the breaching party that if the default is not cured within thirty (30) days, the binding agreement may be terminated. If the non-breaching party gives such notice and the breach is not cured during the thirty (30) day period, then the binding agreement may be terminated by the non-breaching party within thirty (30) days following the end of the cure period by sending written notice to the breaching party.

#### 1.5.2 Termination for Failure to Perform

The Sponsor Item(s) is contingent upon Sponsor's payment of the Fee set out in Article 1.3 and Sponsor's performance of its Sponsor Obligations. The Sponsor shall perform the obligations, as specified in the Prospectus, according to the due dates and other specifications set forth therein. In the event that Sponsor fails to perform any such obligations, ISSWSH may, at its discretion, immediately terminate this binding agreement for material breach and give the Sponsor Item(s) to another company. In such an event, ISSWSH will have no obligation to refund any Fees previously paid by Sponsor.

#### 1.5.3 Termination for Potential Damage to Reputation

ISSWSH may, at any time in its discretion, terminate this binding agreement if ISSWSH reasonably believes that Sponsor's affiliation with the Meeting or ISSWSH will damage the reputation of or otherwise harm the Meeting or ISSWSH.

### 1.6 Liability, Indemnity and Insurance

a. Neither ISSWSH nor any of its members, officers, agents or employees shall be held liable for, and are released from liability for, any damage, loss, harm or injury to the person or property of the Sponsor or any of its officers, agents, employees or other representatives or injury to any person(s) connected thereto, irrespective of how these expenses, losses, damages, harm or injury may have occurred, except such as may arise from ISSWSH's willful misconduct or gross negligence;

b. ISSWSH is not responsible or liable for the correct operation of any or part of the technical installations at sponsored events and/or at the Exhibition, and cannot be held liable for damages of any kind incurred by the Sponsor, caused by insufficient or incorrect operation of these technical installations or parts thereof, except such as may arise from ISSWSH's willful misconduct or gross negligence;

c. The Sponsor accepts full responsibility and liability for the repair of any damages directly or indirectly caused by the Sponsor to the property of the Venue or third parties;

d. The Sponsor and their agents agree to protect, indemnify, defend and hold harmless and undertakes to indemnify ISSWSH in respect of, but not limited to, all claims, actions, proceedings, costs, expenses, damages or liabilities, including bodily injury, harm or death, arising from or in connection with the construction, decoration, operation, activity or dismantling by the Sponsor during a sponsored event and/or by the Exhibitor of the Stand Space and/or Booth during the Exhibition;

e. The Sponsor accepts full responsibility and liability for all costs for legal procedures, legal and other expert aid, incurred by ISSWSH as a result of the Sponsor not complying with the Terms and Conditions;

f. Sponsors and their agents agree to protect, indemnify, defend, and hold harmless the Venue and ISSWSH, their employees and agents against all claims, liability, injuries and damages to persons or property, governmental charges or fines and

attorney's fees arising out of fines and attorney's fees arising out of or caused by negligence or wrongful acts of the Sponsor or

## TERMS & CONDITIONS (Cont.)

their agents, servants or employees. Sponsor acknowledges responsibility for obtaining adequate insurance coverage against property loss or damage and against liability for personal injury;

g. To the extent permissible by Law, the Sponsor and its third-party contractor shall, at its sole cost and expense, procure, and maintain comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased. Such insurance shall include contractual liability and product liability coverage, with combined single limits of liability of not less than a minimum of \$1,000,000 per occurrence and a minimum of \$2,000,000 aggregate coverage. Such insurance shall name ISSWSH, its Board of Directors and officers; Status Plus (association and meeting management company) and its employees; Venue; and exhibit services company each as an additional insured. The Sponsor also shall maintain statutory Workers' Compensation insurance. All property of the Sponsor shall remain under its custody and control in transit to and from the confines of the Exhibit space. ISSWSH reserves the right to cancel this Sponsor Agreement if Sponsor does not provide evidence of the required insurance coverage, in the form of a Certificate of Liability Insurance signed by an authorized representative of the insurer(s), to the ISSWSH Executive Office, as soon as practical, but in no event more than three (3) calendar days after request, time being of the essence.

### 2. Sponsor Items

#### 2.1. Exhibitor Information and Guidelines

##### 2.1.1 Stand Space and Booth

- a. All Exhibitors are clearly identified with their company name, product name and/or logo;
- b. The Exhibitor shall keep its Stand Space and/or Booth open, clean and in good order throughout the Exhibition;
- c. Subletting or sub-using (part of) the Stand Space and/or Booth by the Exhibitor without prior written approval from ISSWSH is not permitted;
- d. Exhibit booths must be staffed at all times while the Exhibition area is open;
- e. Exhibitor must comply with all applicable FDA regulations for presentation to U.S. attendees. Any medical device, pharmaceutical or other type of medical product still under clinical investigation that is graphically depicted at a commercial exhibit must:

- Be prominently labeled as still being under clinical investigation
- Contain only objective statements about the product
- Contain no claims on safety, effectiveness, or reliability
- Contain no comparative claims to other marketed products
- Exist solely for the purpose of obtaining investigators
- Be accompanied by directions for becoming an investigator and a list of investigator responsibilities
- Contain the statement: "Caution—Investigational Product— limited to investigators' investigational use" or a similar statement of prominent size and placement

Furthermore, if the product is not licensed or approved by the FDA for use in procedures related to sexual medicine, that fact must be properly disclosed following FDA guidelines;

- f. Interviews, demonstrations, and the distribution of literature or samples must be made within the Stand Space;
- g. Interviews and demonstrations on the Stand Space will be permitted only after prior written approval by ISSWSH;
- h. The Exhibitor shall arrange for and procure all necessary licenses, approvals and other documents required for the construction of and in connection with the Exhibitor's occupation and use of Stand Space and/or the Booth during the Exhibition, to the satisfaction of, and in a timely manner as indicated by ISSWSH;
- i. The Stand Space's and/or Booth's technical installations must be approved by ISSWSH or persons duly authorized by ISSWSH.

The technical installations, provided by or through ISSWSH, or by or through the third-party contractor, shall be operated only by personnel appointed or approved by ISSWSH or the third-party contractor;

## TERMS & CONDITIONS (Cont.)

- j. No exhibit, display of products or working demonstrations which involve substances of a dangerous, explosive or any kind of objectionable nature may be brought or held in the Venue without prior written approval from ISSWSH and the Venue;
- k. All materials used in the exhibit hall must be flameproof and fire resistant in order to conform to the local fire ordinances;
- l. Fundraisers, auctions, or activities that involve donations other than to ISSWSH are not permitted;
- m. Any scientific and/or educational presentations are prohibited within the Exhibition area. However, presentations that promote a company's products and services are allowed within the company's Stand Space;
- n. The Exhibitor is not allowed to place product(s), goods and/or promotional material(s) outside the Stand Space, to hold inquiries among the visitors and participants in and around the Venue, to distribute advertising material outside the Stand Space and around the Venue, to make any announcements regarding the Exhibition on radio and/or television nor make recordings for commercial purposes without prior written approval from ISSWSH;
- o. No one under the age of 18 is allowed admission to the exhibit hall at any time;
- p. Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to any Covered Recipient that is required to be reported under the Sunshine Act as per the Centers for Medicare & Medicaid Services ("CMS");
- q. The Exhibitor shall be solely responsible for complying with the American Disability Act (ADA) with regards to its Stand Space and shall be solely responsible for any claims arising out of the acts or omissions of the Exhibitor or its employees or third-party contractors;
- r. After the binding agreement has been entered into, a manual containing further information concerning the Exhibition, together with order forms for booth services and additional fittings regarding the construction, installation and decoration of the Stand Space and/or Booth (e.g. connections, electrical installation and electrics, water, furniture, AV, food and beverage, etc.) and activities to be held at the Stand Space and/or Booth shall be provided by the ISSWSH Executive Office to the Exhibitor. These services and additional fittings will be invoiced by or on behalf of the Venue and/or exhibit services company. The Exhibitor must order the services and additional fittings and pay the related invoices in a timely manner, as instructed by the Venue and/or exhibit services company.

### 2.1.2 Distribution of Giveaways, Contests and Food

- a. ISSWSH follows the Council of Medical Specialty Societies (CMSS) "Code for Interactions with Companies" regarding exhibitor giveaways. For full text the document can be viewed at [www.cmss.org](http://www.cmss.org) ("Code for Interaction with Companies"). All items distributed must be useful at the meeting and/or relate to the professional activities of the Booth visitors. Items must be small in size and made available to all participants regardless of registration type or demographics as long as the supplies last;
- b. Exhibiting companies distributing giveaways are required to submit a request for approval of giveaway to ISSWSH;
- c. Only approved items may be distributed. Any exhibiting company found distributing materials that have not been officially approved will be asked to cease distribution immediately and will be penalized;
- d. Requesting personal information to be provided by participant in order to obtain a giveaway item is allowed if the participant is willing to provide this information; however, a participant who does not wish to provide personal information must still be allowed to receive the giveaway item;
- e. The serving of food and/or beverages in Booths must be requested in writing to ISSWSH and the Venue;
- f. Serving alcoholic beverages in Booth is not permitted.

### 2.1.3 Selling

Selling is allowed from the Stand Space. However, Exhibitor is required by the laws of the jurisdiction in which the Meeting is

being held to be solely responsible for the collection and remittance of any sales or other taxes imposed on them.

## TERMS & CONDITIONS (Cont.)

### 2.1.4 Noise, Light and Odors

Noisy or obstructive work is not permitted during open hours of the Exhibition area, nor are noisily operating displays or overly bright or distracting lights, nor exhibits producing objectionable odors. ISSWSH shall have the sole discretion in determining what is noisy, overly bright, distracting, obstructive or objectionable.

### 2.1.5 Construction, Decoration and Dismantling

- a. Unless the Application Form specifies otherwise (and provides for ordering a Standard Booth and additional service, fitting, and installation) ISSWSH supplies each Stand Space with a 6' table with 2 chairs, 1 wastebasket and one standard electrical outlet. Any additional service, fitting installation and/or Booth shall be provided by the Venue to the Exhibitor, after application as specified hereunder;
- b. The installation, operation and dismantling of the Stand Space and/or Booth and the display of products or exhibits is to take place in consultation with ISSWSH. ISSWSH or persons duly authorized by ISSWSH are authorized to give instructions and directives and to make regulations;
- c. ISSWSH and/or the Venue shall inform the Exhibitor in writing of the date and time on which the Stand Space shall be available for installation and decoration, the date and time the Stand Space must be completed as well as the date and time the dismantling of the Stand Space may commence and is to be completed. Except for the date and times indicated by ISSWSH, no construction and installation work and the carrying in of goods is allowed. These dates and times may be changed by ISSWSH;
- d. Should the Exhibitor for any reason fail to remove all its property or otherwise fail to vacate the Stand Space by the date and time specified by ISSWSH, the Exhibitor shall be fully responsible for any penalties imposed on ISSWSH or any other losses or costs incurred by ISSWSH as a result thereof. Without prejudice to any other right or remedy of ISSWSH, ISSWSH may remove any property of the Exhibitor from the Stand Space after said time at the Exhibitor's expense, without any liability for loss or damage to such property;
- e. Plans with respect to any construction, decoration, and further fittings, which are not to be provided by or via the Venue, and an outline of the Exhibitor's projected activities are to be submitted for approval to ISSWSH, in a timely manner as indicated by ISSWSH. ISSWSH may make all necessary amendments to the Exhibitor's planned construction, decoration, and activities. No construction can take place, decorations made, or activities undertaken without the prior written approval by ISSWSH. The Exhibitor shall not change the construction, decoration, and activities from the approved plan without prior written approval by ISSWSH. The Exhibitor is responsible and liable for all extra costs associated with the Exhibitor's proposed plans.

### 2.2 Industry Representative Badges

- a. The Sponsor's representatives shall be restricted to employees of the Sponsor's company and third-party contractor or consultant who are registered to attend the Meeting; All Sponsor's registered representatives will receive an Industry Representative Badge;
- b. All Sponsor's representatives are clearly identified on their badge, with their name and Sponsor's company name;
- c. Sponsors will be allowed a certain number of Industry Representative badges based on their support level, as further specified in the Prospectus and/or Sponsor Agreement. There will be an additional charge for each additional badge over and above those included in the support level;
- d. No trading of badges with other industry representatives or attendees is allowed;
- e. Each industry representative must always wear the badge provided by ISSWSH while attending the Meeting functions.

### 2.3 Promotional Materials

- a. No publicity of any kind or in any form is allowed for companies not identified as Sponsor;
- b. No commercial advertising of any kind or in any form, including distribution of promotional materials, is permitted outside of

## TERMS & CONDITIONS (Cont.)

the Exhibition area. Commercial advertising of any kind or in any form, including distribution of promotional materials, by Sponsor is only allowed from the Stand Space in the Exhibition area;

- c. All promotional materials, including but not limited to invitations, signs, door drops, advertisements, bag inserts, door hangers and hotel room key cards, are subject to approval by ISSWSH;
- d. The deadline to submit promotional materials for ISSWSH to approve is 6 weeks prior to the start of the meeting. Allow at least five business days for ISSWSH to review;
- e. Promotional materials may only be used to promote a company in general, or its product(s) and/or services;
- f. Advertising must be related to the field or practice of Sexual Medicine as is approved by ISSWSH on the basis of its scientific objectivity and accuracy of information presented;
- g. Promotional materials may not use the ISSWSH or Meeting logo. The name of ISSWSH or the Meeting may be mentioned one time in each communication for identification purposes, in a reasonably- sized, neutral font, and may in no way imply endorsement of the company in general nor its products and/or services. Neither ISSWSH nor the Meeting may be part of the title or heading, be prominently featured or listed first in printed materials;
- h. A booth number or Industry Symposium timeslot may be mentioned;

- i. The Sponsor shall allow ISSWSH or persons or legal entities duly authorized by ISSWSH to publish an Exhibit Guide, compiled on the basis of information to be furnished by the Sponsor. Sponsor shall duly submit the required information to ISSWSH as specified by ISSWSH. ISSWSH accepts no responsibility or liability for any errors and/or omissions in the Exhibit Guide.

### 2.4 Industry Symposium

#### 2.4.1 General

- a. Industry Symposium organizers must submit their preliminary program to the ISSWSH Executive Office, who will present it to the Meeting Committee, Meeting Chair and COI Committee for approval. The latter reserves the right to adjust the program and/or speakers if necessary. The deadline for submission of the program (titles + speakers) is at least 6 weeks prior to the start of the Meeting. Allow at least five working days for ISSWSH to review the program;
- b. Applications for Industry Symposia will be accepted on a first come, first served basis; however, priority assignments will be given Platinum Level Sponsors, followed by Gold Level Sponsors, and companies that sponsored a symposium at the previous ISSWSH Meeting, in this order. ISSWSH will provide non-competitive time slot, meeting room, standard Audio-Visual Equipment and Food & Beverages;
- c. Industry Symposium will be clearly identified as “Non-CME Industry Sponsored Symposium”;
- d. Registration to the Meeting is required for admission to the Industry Symposium;
- e. ISSWSH will provide, upon request, an officer for introduction or moderation of the Industry Symposium free of additional charges. ISSWSH reserves the right to *refuse this request by Sponsor* for any reason;

#### 2.4.2 Room Set-up and Assignments

- a. All Industry Symposium meeting rooms will be set banquet style – no exceptions. This will ensure the maximum potential attendance for the event;
- b. Industry Symposium lectures must be contained within the assigned meeting room;
- c. Videotaping the Industry Symposium within the assigned meeting room is permitted, however, videotaping outside of the designated area is strictly prohibited;

d. All food functions must occur within the assigned Industry Symposium time frame.

## TERMS & CONDITIONS (Cont.)

### 2.4.3 Promotional Materials

- a. Unless specified differently hereunder, all conditions as set in Article 2.3 apply to Industry Symposium promotional materials;
- b. Sponsor is allowed to distribute promotional materials in the assigned meeting room within the assigned Industry Symposium time frame;
- c. ISSWSH allows one poster/sign at the entrance of the Industry Symposium meeting room. The sign can be put in place one hour prior to the start of the event and must be removed immediately following the event;
- d. All Industry Symposium materials must contain the following statement: "This event is neither sponsored by nor endorsed by ISSWSH".

### 3 Auxiliary Event by Sponsor

- a. The organization of an auxiliary event by the Sponsor is subject to approval of ISSWSH;
- b. The auxiliary event cannot take place during official program hours of ISSWSH (including educational and/or social program);
- c. The ISSWSH Executive Office must receive a full outline of the auxiliary event at least 6 weeks prior to the start of the Meeting. Allow at least five working days for ISSWSH to review the request. ISSWSH reserves the right to *refuse any request for the organization of an auxiliary event by Sponsor for any reason*;
- d. Unapproved auxiliary events are not allowed to take place. If it does take place, the Sponsor will be penalized, notwithstanding all other rights of ISSWSH.

### 4 Hospitality Suites

Sponsors are eligible to reserve hotel suites or meeting rooms in the Venue for hospitality purposes. The Sponsor shall send ISSWSH a request for the hospitality suite, and, upon approval, will reserve the hospitality suite directly with the Venue (subject to availability). Hospitality suites are limited to no more than 20 people during official program hours of the Meeting.

### 5 Final Clauses

- a. ISSWSH is entitled to rule upon all matters not provided for in these Terms and Conditions and to make any necessary amendments or additions hereto, which shall thereupon become binding to the Sponsor;
- b. The rules of organizing a sponsored event and/or an exhibition in the Venue, is stated in general regulations of the Venue, are inextricably linked in these Terms and Conditions;
- c. In the event of a dispute between the parties in connection with this binding agreement, the parties agree that the matter shall be subject to the exclusive jurisdiction of the courts of Massachusetts, USA;
- d. The prevailing party shall be entitled to reasonable attorney's fees, costs and disbursements in addition to other relief to which it may be entitled, provided that, if the prevailing party fails to recover the entire amount claimed, recovery of costs and fees shall be limited to the amount which bears the same relationship to the total costs and fees incurred by the prevailing party as the amount recovered bears to the amount claimed;
- e. These Terms and Conditions apply to, and are inextricably linked by reference therein, all agreements pursuant to and in connection with the binding agreement between ISSWSH and the Sponsor;
- f. No other terms and conditions shall apply, unless such terms and conditions have been accepted by ISSWSH. Such acceptance shall be made in writing only.

## BECOME A SPONSOR/EXHIBITOR

**STEP 1:** Please carefully review the Terms and Conditions on pages 6-14.

**STEP 2:** Complete the accompanying Sponsor Application on the next page and email it to [sponsorship@isswsh.org](mailto:sponsorship@isswsh.org)

## CONTACT INFORMATION

For more information or questions regarding the Prospectus, please email [sponsorship@isswsh.org](mailto:sponsorship@isswsh.org).

## EXHIBIT LOCATION SELECTION

**Gold Sponsors** are offered a choice of location on ***December 1*** in the order of their application date.

**Silver Sponsors** are offered a choice of location on ***December 8*** in the order of their application date.

**Bronze Sponsors** are offered a choice of location on ***December 15*** in the order of their application date.

**Exhibitors** will be assigned a booth location on ***January 2, 2026***.

## SPONSOR APPLICATION

**1** The undersigned company will support the ISSWSH Annual Meeting:

Company (as you wish it to be communicated): \_\_\_\_\_

Please provide a brief company description: \_\_\_\_\_

Contact person: \_\_\_\_\_

Corporate Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Send Invoice to: \_\_\_\_\_ at E-mail: \_\_\_\_\_

**2** Sponsor level:

- Gold Level Sponsor \$25,000 (includes 8 badges)
- Silver Level Sponsor \$15,500 (includes 6 badges)
- Bronze Level Sponsor \$12,000 (includes 4 badges)
- Exhibitor \$4,500 (includes 2 badges)

**3** ISSWSH Mobile App – Support Opportunities

- Splash Screen / Event Intro Page \$5,000

Make a lasting first impression with an advertisement of your company as splash screen / event intro page. This is a “can’t miss it” advertising opportunity.

- Banner Ad \$2,500

Land a winning first impression with a custom banner at the top of the news feed. This banner can be linked to your sponsor/exhibitor profile in APP, a session or a website. Banners help drive booth and website traffic and increase brand visibility. Multiple banners are supported.

- News Message and Push Notification \$1,500

Push notifications instantly reach attendees with important information, alerts, updates and more and appear on an attendee’s device even if the meeting app is closed. The push notification can be 75 characters. Post a news message on the news feed and landing page and lead attendees to the news message with the push notification. News messages can have more characters, support rich text and links, and can be accompanied by an image or a video.

**4** Social Networking Support Opportunities

- Welcome Reception \$10,000

**International Café \$7,500**

**5 Additional Support & Advertising**

	<b>ALA-CARTE SUPPORT OPTIONS</b>		<b>Add-On</b>		<b>A-la-Carte</b>
<input type="checkbox"/>	Innovation Showcase: 20-min industry talk during a meal (F&B and standard AV included)	<input type="checkbox"/>	\$9,000	<input type="checkbox"/>	\$10,000
<b>SOLD OUT!</b>	<del>Exclusive: Attendee Bag (3 Color design on 1 side of bag/ISSWSH logo on opposite)</del>		\$6,000		\$7,500
<input type="checkbox"/>	AM/PM Break Sponsor (Exclusive Sponsor per break)	<input type="checkbox"/>	\$6,000	<input type="checkbox"/>	\$7,500
<input type="checkbox"/>	Door Drop (excluding production)	<input type="checkbox"/>	\$4,000	<input type="checkbox"/>	\$5,000
<b>SOLD OUT!</b>	<del>Exclusive: Hotel Keycards (excluding production)</del>		\$4,000		\$5,000
<b>SOLD OUT!</b>	<del>Exclusive: Lanyard with Company Logo</del>		\$3,250		\$4,000
<input type="checkbox"/>	Mobile App Banner Ad	<input type="checkbox"/>	\$2,500	<input type="checkbox"/>	\$3,000
<input type="checkbox"/>	Mobile App Scheduled Push Notifications (2)	<input type="checkbox"/>	\$1,200	<input type="checkbox"/>	\$1,500
<input type="checkbox"/>	Insert in Attendee Bag (single item/product sample)	<input type="checkbox"/>	\$1,200	<input type="checkbox"/>	\$1,500

**ADVERTISING**

There are a variety of opportunities to increase your company's visibility to attendees of the ISSWSH Annual Meeting by placing an ad in the Meeting Exhibit Guide.

**AD Rates and Specifications**

**Full page ad (full color):**

Letter format (8.5" x 11") with at least 300 dpi and can be delivered as a PDF with bleed lines.

\$2,500.....INSIDE FRONT/BACK COVER AD

\$1,500.....FULL INTERNAL PAGE AD

**Half page ad (full color):**

Letter format (8.5" x 5.5") with at least 300 dpi and can be delivered as a PDF with bleed lines.

\$1,000.....HALF INTERNAL PAGE AD

*By signing the Application Form, the undersigned confirms that you have read and agrees to the enclosed ISSWSH Terms and Conditions. The ISSWSH Terms and Conditions, which also apply to this for a limitation of liability. By submitting this Application Form, you are making an irrevocable offer to enter into a Sponsor Application Form, provide Agreement for the Level indicated above. The conditions of the submission of this Application Form followed by Confirmation by ISSWSH lead to a binding Sponsor Agreement. Please refer to Article 1.2 and 1.3 of the ISSWSH Terms and Conditions for more information.*

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

The ISSWSH Office will provide an invoice. Payment is due 30 days from the date on which the invoice is sent. If alternative payment needs to be arranged, please contact the ISSWSH Executive Office